

NAN ZHAO

INFO

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ABOUT ME

Excited by innovation, ideas, and imagination. I am passionate about developing creative solutions that converge strategy, technology, and purpose to provoke and incite actions.

The future fascinates me, thoughts of “wouldn’t it be great if...” is the key driver in my work and the teams I lead. With a sightline beyond the horizon, I thrive best in an environment that celebrates unconventionality.

EXPERIENCE

**Principal Creative Manager –
Discover Financial Group**
2020 - Present Chicago

**Digital Associate Creative Director –
Arc Worldwide, Leo Burnett Group**
2018 - 2020 Chicago

**Associate Creative Director –
The Designory**
2017 - 2018 Chicago

**Creative Director –
Interone BBDO**
2015 - 2016 Shanghai

**Concept Director –
Uniplan**
2015 Beijing

CLIENTS

Intel / Mastercard / Discover / Altria
HP / Metlife / Bosch / BMW / VW
Miller Coors / Bacardi / P&G
Walmart / CVS / Pac-Man

ACCOMPLISHMENTS

Aisle Evolution Effie Award
Client – Intel

**Best Design Awards Shanghai
Autoshow**
Client – ChangAn Auto

**Gold MARKies for Best
Comprehensive experience**
Client – Volkswagen

**Gold Winner of International Spirits
Challenge**
Client – Bombay Sapphire

Silver PMA Reggie Award
Client – Miller Lite

Silver Design of the Times award
Client – P&G

EXPERTISE

Creative Management
UX/UI Strategy / Development
Omnichannel Advertising / Marketing
Brand Development
Content Strategy
Experiential Activation
B2B and B2C Communication

EDUCATION

Indiana University, Bloomington
B.A. in Communication Science

Washington State University
EMBA

Fluent in Mandarin Chinese